## BREAST CANCER AWARENESS PROGRAMME @ AMBAPRAM VILLAGE 19<sup>th</sup> October, 2024 Organized by UGC-Women's Studies Centre

#### **REPORT**

## Introduction

On 19th October 2024, the UGC Women's Studies Centre organized a **Breast Cancer Awareness Programme** in Ambapuram village, aimed at educating local women about breast cancer, its prevention, early detection, and the importance of regular screenings. The event was designed to empower women with knowledge on how to protect them from the disease and encourage early intervention. A total of **60 women** from the village participated in the programme.

#### **Objectives of the Programme**

- Raise awareness about breast cancer and its impact on women's health.
- Educate participants on early detection techniques, including breast self-examination.
- Encourage healthy habits and lifestyle changes to lower cancer risks.

### **Overview:**

The event, held at the village church hall, began with a welcome from the UGC Women's Studies Centre representative MS. V.Sailaja & Ms. Sahiti and an opening address by the village head Ms. Salomi, emphasizing breast cancer awareness in rural areas. Dr. Anil Patibandla, a prominent oncologist, led a session on the types, symptoms, and risk factors of breast cancer, stressing early detection through self-examination. She demonstrated the correct technique for breast self-exams. An interactive session addressed concerns about stigma, screening access about the disease. The programme concluded with insights from a resource person on how a healthy lifestyle can reduce cancer risks.

#### **Outcome:**

The Breast Cancer Awareness Programme in Ambapuram, organized by the UGC Women's Studies Centre on 19th October 2024, effectively educated and empowered women on prevention, early detection, and self-examination. The event fostered open discussions, addressed stigma, and emphasized healthy lifestyles, making a significant impact on breast cancer awareness in the community.

# **IMAGES**







### **Paper Clippings**

